

SMITA Malaysia to work with Workana



Kuala Lumpur, August 1 (Focus Malaysia) – SMITA Malaysia (SME International Trade Association of Malaysia) has entered into a Memorandum of Understanding (MoU) with an Argentine-based online platform company, **WORKANA** to assist Malaysian companies to expand their businesses by working with freelancers to improve various aspects of their processes and systems and to subsequently expand **SMITA-WORKANA** services to other countries in the Asia region.

The signing ceremony was done at the Official Residence of the Argentine Embassy in Kuala Lumpur, on **31 July 2019**, in the presence of the Ambassador of Argentina to Malaysia, H.E. Manuel Balaguer Salas and Director General of Standards Malaysia, Datuk Fadilah Baharin.

For the signing of the MoU, SMITA Malaysia was represented by its President, Ms Megane S.C. Soo, while WORKANA was represented by its Head of International Growth, Mr Alejandro Kikuchi.

Through this MoU, the two organisations agreed to co-operate to promote the WORKANA platform to companies in Malaysia and subsequently to other countries in Asia region. The two parties also agreed to co-operate to assist Malaysian companies to be able to hire talents on freelance basis to support their business operations.

Source: <https://www.focusmalaysia.my/Snippets/smita-malaysia-to-work-with-workana>