

## SMITA Malaysian SMEs Poised for Shorter Wait at China Customs



**KUALA LUMPUR, March 7 (Bernama)**— Malaysian small and medium enterprises (SMEs) exporting to China will be able to get their products cleared faster following the collaboration sealed between the SME International Trade Association (SMITA Malaysia) and a subsidiary of China state-owned China Certification & Inspection Group Co Ltd (CCIC).

In a statement today, SMITA Malaysia said it inked an agreement with CCIC Softech (Beijing) Technology Co Ltd, whose parent CICC is one of China's biggest certification and inspection bodies, on Feb 28.

The agreement is to jointly promote the application of D9ing or SMARTiD9 matrix code system to facilitate the express clearance passage (ECP) procedures, which will help increase Malaysian SMEs' exports to the republic.

SMITA Malaysia said the SMARTiD9 matrix code system, together with its anti-counterfeiting technology, would provide Malaysian SMEs with more protection and efficiency in exporting products and services.

"This will create a more favourable condition for customs clearance and improve the image and competitiveness of the SME products," it added.

SMITA's National President, Megane S.C. Soo said the collaboration with CCIC Softech Beijing on the SMARTiD9 matrix code system for ECP procedures would assist Malaysian SMEs to export to China with less problems.

"Malaysian SMEs have faced multiple challenges trying to export their products to China. A lot of times, their products were delayed for clearance at the China customs due to a lack of compliance with the country's regulations and certifications.

"The problem is mainly caused by the SMEs' lack of understanding and knowledge on their products' compliance with China's standards and regulations, hence cargo delays or rejections are unavoidable," she added.

She said by using the SMARTiD9 system for ECP procedures, Malaysian SMEs' products will be inspected in Malaysia, and once the cargo is good to go, they may use the express clearance in China to enter the local market's supply chain without any delay.

Source: <http://bernama.com/en/general/news.php?id=1442261>